Logo - S&S + Impossible

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| **TV: :30**  **CLIENT: CGO**  **CAMPAIGN: DEAR WINTER/NFL END TAG**  **Prelim 1/23/24 REV REF ISCI: TYFC3390H (30); TYFC3391H (27/03)** | **TITLE: FEB24/CGO/DEAR WINTER 2024/NFL/SUV RAV APR 30**  **JOB #: 412CGOCHCT41650**  **ISCI CODES: TYFC4239H (:30); TYFC4240H (:27/:03)** |

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| AUDIO | VISUALS | TITLES/SUPERS |
| **SFX:** Upbeat music  **V.O.:**  Dear Winter,  We’re coming.  Our squad of vehicles…  With All-Wheel Drive  And Four-Wheel Drive  Is ready to take you on.  Safety’s the name of our game.  Bundle Up,  Toyota  **OFFER (:07)**  Right now you can get 3.99% APR financing for 60 months on a new 2024 Toyota RAV4.  Find yours at Toyota.com.  Toyota. Let’s Go Places. | TUNDRA 4WD, TACOMA 4WD, 4RUNNER, RAV4 AWD, HIGHLANDER AWD, VENZA, COROLLA CROSS AWD  ART CARD:  2024 RAV4  TOYOTA/NFL LOGO LOCKUP | DISCL: Prototypes shown with options. Extra-cost colors shown. Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Wear seatbelts at all times and do not allow passengers in cargo area. Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area. Professional driver on closed course. Do Not Attempt. Vehicles shown with some accessories not available from Toyota. Do not overload your vehicle. See Owner’s Manual for weight limits and restrictions. 2024 Tacoma i-Force Max not available until spring 2024.  SUPER: DEAR WINTER,  SUPER: 22 Vehicles with AWD & 4WD  Subsuper: Grand Highlander  Subsuper: All-New Tacoma  Subsuper: Tundra  SUPER: Bundle up  SUPER: Toyota  SUPER: New 2024 RAV4  3.99% APR for 60 month with $18.41 per $1000 borrowed  SUPER: Offer ends March 3rd  DISCL: Prototype shown with options. Excludes hybrid models. APR available to buyers with approved Tier I+ and Tier I (excellent) credit only through Toyota Financial Services. Does not include taxes, license, title/registration fees and dealer fees. Does not include College Grad or Military Rebate. Offers vary by region. See Dealer for details. Offer ends 3/4/24.  FIND YOURS TOYOTA.COM |